



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	1 May 2024
Licensing Ref No:	23/08748/LIPV - Premises Licence Variation
Title of Report:	Salon 64 14 Bateman Street London W1D 3AG
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Ms Jessica Donovan Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: Jdonovan@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	29 November 2023		
Applicant:	Salon64 Limited		
Premises:	Salon 64		
Premises address:	14 Bateman Street London W1D 3AG	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	The premises operates as a hair and beauty salon.		
Variation description:	<p>This variation seeks the following:</p> <ul style="list-style-type: none"> To add Late Night Refreshment & Recorded Music to the Licensable activities To vary the timings for the Sale by Retail of Alcohol & the opening hours To remove condition 12 To vary condition 27 		
Premises licence history:	The premises have had the benefit of a licence, Licence number 20/03241/LIPT from 2018. A copy of the licence can be found at Appendix 2 along with the premises history at Appendix 3 .		
Applicant submissions:	The applicant has provided a Summary Document and brochure which can be seen at Appendix 1 .		
Applicant amendments:	<p>On original submission the applicant applied for the following timings:</p> <p>Sale by Retail of Alcohol, Live Music and Recorded Music Monday and Tuesday: 11:00 to 23:00 Wednesday 11:00 to 00:00 Thursday 11:00 to 01:00 Friday and Saturday 11:00 to 02:00 Sunday 11:00 to 22:30</p> <p>Late Night Refreshment Wednesday 23:00 to 00:00 Thursday 23:00 to 01:00 Friday and Saturday 23:00 to 02:00</p> <p>The applicant has amended the timings which can be seen at Section 1-B.</p> <p>The applicant has also withdrawn their request for Live Music and the amendments to conditions 11, 31 & 32.</p>		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Recorded Music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	N/A	N/A	11:00	23:00	Lower Ground Floor & Ground Floor	No change
Tuesday	N/A	N/A	11:00	23:00		
Wednesday	N/A	N/A	11:00	23:30		
Thursday	N/A	N/A	11:00	00:00		
Friday	N/A	N/A	11:00	01:00		
Saturday	N/A	N/A	11:00	01:00		
Sunday	N/A	N/A	11:00	22:30		
Seasonal Variations/ Non-standard timings:	Current: N/A					

Late night refreshment						
Indoors, outdoors or both			Current :		Proposed:	
			N/A		Indoors	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	N/A	N/A	N/A	N/A	Lower Ground Floor & Ground Floor	No change
Tuesday	N/A	N/A	N/A	N/A		
Wednesday	N/A	N/A	23:00	23:30		
Thursday	N/A	N/A	23:00	00:00		
Friday	N/A	N/A	23:00	01:00		
Saturday	N/A	N/A	23:00	01:00		
Sunday	N/A	N/A	N/A	N/A		
Seasonal variations/ Non-standard timings:	Current: N/A					

Sale by Retail of Alcohol						
On or off sales			Current :			Proposed:
			On sales			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	11:00	22:00	11:00	23:00	Lower Ground Floor & Ground Floor	
Tuesday	11:00	22:00	11:00	23:00		
Wednesday	11:00	22:00	11:00	23:30		
Thursday	11:00	22:00	11:00	00:00		
Friday	11:00	22:00	11:00	01:00		
Saturday	11:00	22:00	11:00	01:00		
Sunday	11:00	22:00	11:00	22:30		
Seasonal variations/ Non-standard timings:		Current:			Proposed:	
		Christmas Eve/New Year's Eve (Including if the date falls on a Sunday) 11:00 to 22:00			No change	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	08:00	22:30	09:00	23:00	Lower Ground Floor & Ground Floor	No change
Tuesday	08:00	22:30	09:00	23:00		
Wednesday	08:00	22:30	09:00	00:00		
Thursday	08:00	22:30	09:00	01:00		
Friday	08:00	22:30	09:00	02:00		
Saturday	08:00	22:30	09:00	02:00		
Sunday	08:00	22:30	09:00	02:00		
Seasonal variations/ Non-standard timings:		Current:			Proposed:	
		N/A			N/A	

1-C	Layout alteration
There are no proposed changes to the layout.	

1-D Conditions being varied	
Condition	Proposed variation
27.Membership of the private members club shall only be available to persons over 21 years old.	27. Membership of the private members club shall only be available to persons over 23 years old.

Conditions being removed
12. Only champagne, cocktails, whisky and wine shall be served at the premises.

2. Representations

2-A Responsible Authorities	
Responsible Authority:	The Licensing Authority
Representative:	Kevin Jackaman
Received:	17 January 2024

I write in relation to the application for a variation of the premises licence in respect of Salon 64, 14 Bateman Street, London, W1D 3AG

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

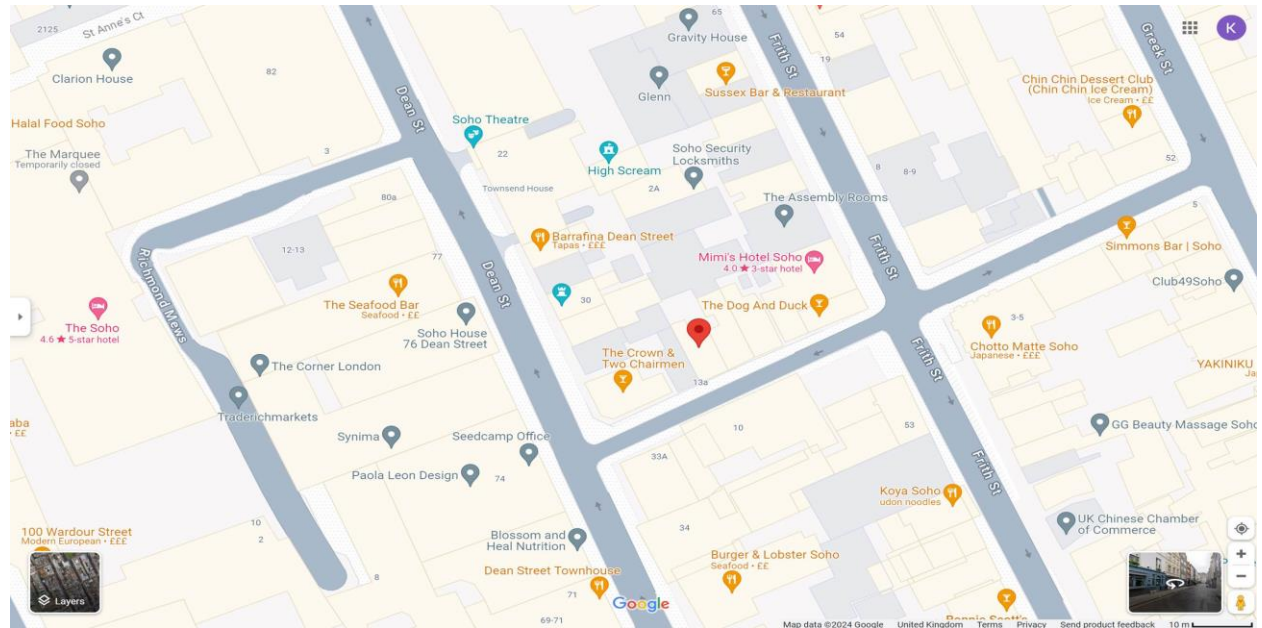
The application seeks the following:

- Amend Condition 11 as follows:
"Alcohol may only be sold to an consumed by
(a) Individuals on the premises, including external patrons who do not necessarily seek hairdressing or cosmetic services at Salon64. These individuals must apply for membership to gain access to No64 in the evening.
(b) Members of the private members club, now known as No64, and their bona fide guests (not exceeding two guests per member) after 20:00" (Currently 19:00)
- Removal of Condition 12 which currently restricts the service to champagne, cocktails, whisky, and wine.
- Amend Condition 27 to change the age requirement for membership of the private members club to 23 years old.
- Amend to Condition 31 to reflect the new start time for No64 operations. The front windows of the premises shall be obscured after 20:00, in line with the new operational hours."
- Amend to Condition 32 to reflect the new start time. Entrance to the premises by members of No64 shall be by facial recognition software after 20:00."
- Add the following licensable activities: Live music and recorded music until 23:00 Mondays and Tuesdays, 00:00 Wednesdays, 01:00 Thursdays, 02:00 Fridays and Saturdays and 22:30 Sundays and late-night refreshments until 00:00 Wednesdays, 01:00 Thursdays and 02:00 Fridays and Saturdays.

Although not referred to in the application description, the applicant also appears to be extending the hours for the sale of alcohol to 23:00 Mondays and Tuesdays, 00:00 Wednesdays, 01:00 Thursdays, 02:00 Fridays and Saturdays and 22:30 Sundays. The

applicant is requested to confirm whether this is the case?

The premises are located between Dean Street and Frith Street. The area is predominantly commercial with limited residential properties within 50 meters of the premises. See location map below:



In assessing this application, it is important to look at the history of the premises.

The premises were granted a premises licence in March 2018 permitting the sale of alcohol from 11:00 to 20:00 Monday to Saturday. The licence also contained a condition that "Alcohol may only be sold to and consumed by patrons attending the premises and using the facilities in relation to, and ancillary to, hairdressing and other cosmetic services provided by the salon"

In September 2019, a variation application was submitted in respect of the seeking to extend the hours for the sale of alcohol to 22:00 and vary the above condition as follows:

Alcohol may only be sold to and consumed by

- (a) patrons attending the premises and using the facilities in relation to, and ancillary to hairdressing and other cosmetic services purchased at the salon;
- (b) after 19:00 members of a private members club currently known as "Sixty-Four" and their bonafide guests (not exceeding 2 guests per member).

The application was granted by the Licensing Sub Committee on 31 October 2019.

The Licensing Authority are extremely concerned that the application is now seeking a further extension of hours beyond core hours Wednesday to Saturday and remove the requirement that the sale of alcohol is ancillary to the provision of hairdressing and/or other cosmetic services.

As there will be no ancillary nature to the sale of alcohol the premises fall within the Councils Pubs and Bars policy (PB1) whereby there is a presumption to refuse applications for variations or new licence applications.

The premises are located within the West End Cumulative Impact Area and is seeking hours outside of the Councils Core hours and as such additional policy points must be considered, namely HRS1 and CIP1.

The Cumulative Impact Policy provides a presumption to refuse pubs and bars, music and dance venues and fast food premises. This policy is intended to be strict and will only be overridden in genuinely exceptional circumstances. However, the Licensing Authority will not apply these policies inflexibly. It will always consider the individual circumstances of each application; even where an application is made for a proposal that is apparently contrary to policy.

Applicants for premises uses that have a presumption to refuse will be expected to demonstrate an exception as to why their licence application should be permitted. It is not possible to give a full list of examples of when the council may treat an application as an exception. However, in considering whether a particular case is exceptional, the Licensing Authority will consider the reasons underlying the West End Cumulative Impact Zone special policy and the relevant premises use policies when considering applications.

The core hours policy is a key policy in promoting the Licensing objectives, particularly relating to crime and disorder and public nuisance. The hours policy provides a set of core hours that relate to the location where an application may be made, or premises currently operates and for the specific premises use/operation of that premise.

The West End has been designated as a Cumulative Impact Zone and the evidence to support this has been produced within the Licensing Authority's 2020 Cumulative Impact Assessment. As a result, the West End Cumulative Impact Zone has a presumption to refuse certain types of premises use applications that are outside of Core Hours. This policy approach is necessary to promote the licensing objectives. Unlike the rest of the city this zone has the largest concentration of licensed premises in the city and, within the heart of this zone, the average incident rate is nine times greater than the rest of the city

Notwithstanding the above, hours later than core hours will be considered on their own merits in relation to other policies in the Statement of Licensing Policy.

The premises fall within the west end cumulative impact area and the Licensing Authority have concerns as to how the premises will be operated and how patrons will disperse from the premises.

The applicant is required to demonstrate that they have considered the potential risks and the impact of the variation on the promotion of the licensing objectives and that the proposed variation will have no adverse impact within the West End Cumulative Impact Area. In its current form the applicant has not provided any additional measures or conditions to demonstrate that the granting of this application will not add to cumulative impact and on that basis the Licensing Authority make formal representation.

The Licensing Authority looks forward to receiving further submissions from the applicant, upon receipt of which will consider the application and possible policy considerations, further.

Responsible Authority:	Metropolitan Police Service
Representative:	PC Steve Muldoon
Received:	16 January 2024

The Metropolitan Police Service objects to this application as it is likely that if the application were to be granted, the premise would undermine the following licensing objective/s:

- **the Prevention of Crime and Disorder.**

The reasons for this objection are as follows:

The venue is in the heart of the cumulative impact area. Having met with the applicant I do not

believe the applicant is aware of the cumulative impact policy nor the need to show they are an exception. I do not believe the applicant has or can demonstrate how they are an exception to the policy.

Crime in the area is significantly high, and with this venue being In the heart of the cumulative impact area and in the centre of one of the largest crime hot-spots in Central London adding any other venue to this will undoubtedly add to cumulative impact.

The police request that the licensing sub-committee take into account all of the above points, and we respectfully ask that this application is refused.

Further submissions will be submitted.

Responsible Authority:	Environmental Health Service
Representative:	Maxwell Koduah
Received:	18 January 2024

I refer to the variation application the above-mentioned premises. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.

Applicant is seeking the following variation:

1. Performance of live music indoors at the following times

Monday – Tuesday 11:00 – 23:00 hours
Wednesday 11:00 – 00:00 hours
Thursday 11:00 – 01:00 hours
Friday – Saturday 11:00 - 02:00 hours
Sunday 11:00 – 22:30 hours

2. Playing of recorded music indoors at the following times

Monday – Tuesday 11:00 – 23:00 hours
Wednesday 11:00 – 00:00 hours
Thursday 11:00 – 01:00 hours
Friday – Saturday 11:00 - 02:00 hours
Sunday 11:00 – 22:30 hours

3. Provision of late-night refreshment indoors at the following times

Wednesday 23:00 – 00:00 hours
Thursday 23:00 – 01:00 hours
Friday – Saturday 23:00 - 02:00 hours

4. Supply of alcohol for consumption on the premises at the following times

Monday – Tuesday	11:00 – 23:00 hours
Wednesday	11:00 – 00:00 hours
Thursday	11:00 – 01:00 hours
Friday – Saturday	11:00 - 02:00 hours
Sunday	11:00 – 22:30 hours

5. Amend condition 11 which reads!

Alcohol may only be sold to and consumed by

(a) patrons attending the premises and using the facilities in relation to, and ancillary to hairdressing and other cosmetic services purchased at the salon;

(b) after 19:00 members of a private members club currently known as "Sixty-Four" and their bonafide guests (not exceeding 2 guests per member).

So that it reads

Alcohol may only be sold to and consumed by (a) Individuals on the premises, including external patrons who do not necessarily seek hairdressing or cosmetic services at Salon64. These individuals must apply for membership to gain access to No64 in the evening.

(b) Members of the private members club, now known as No64, and their bona fide guests (not exceeding two guests per member) after 20:00, aligning with the newly proposed terminal hours for alcohol sale.

6. To remove condition 12 which reads

Only champagne, cocktails, whisky and wine shall be served at the premises.

7. Amend condition 27 which currently reads

Membership of the private members club shall only be available to persons over 21 years old

So that it reads

Membership of the private members club shall only be available to persons over 23 years old

8. Amend condition 31 which currently reads

After 19:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that persons passing the front of the premises are unable to see into the premises

So that it reads

After 20:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that persons passing the front of the premises are unable to see into the premises

9. Amendment to Condition 32 which currently reads

After 19:00, entrance to the premises, by members of the "Sixty-Four" private members club, shall be by way of facial recognition software

So that it reads

After 20:00, entrance to the premises, by members of the "Sixty-Four" private members club, shall be by way of facial recognition software

Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council's Statement of Licensing Policy I wish to make the following representations:

Core hours are those hours where the provision of licensable activities is assessed to have minimal impact on existing amenities and this represents an appropriate balance between the needs of licenced premises and the residents who live and operate in the local area.

As a shop, this application is covered under the Shops Policy SHP1 of the Council's Statement of Licensing Policy.

The relevant core hours under SHP1 are

- Monday to Thursday: 9am to 11.30pm.
- Friday and Saturday: 9am to Midnight.
- Sunday: 9am to 10.30pm.
- Sundays immediately prior to a bank holiday: 9am to Midnight.

Concerns with the application

1. Under the council's shop policy Shops Policy SHP1, an applicant is required to set out, within their operating schedule, how the premises will operate, where licensable activities will take place, what conditions and mitigation measures they propose to ensure that the premises promotes the licensing objectives, the training procedures and staffing levels within the premises and the types, quantities and whether alcohol is high strength; and where and how alcohol will be securely stored. Applicant has failed to meet this minimum requirement.
2. Under the SHP1, the applicant is required to demonstrate that the shop do not turn into premises that offer significant amounts of alcohol for consumption on the premises. Unfortunately, there is no such assurance within the application as applied
3. Under the SHP1, the applicant is required to demonstrate that the total amount of alcohol sales that can be provided for consumption on the premises shall be ancillary to the main use as a hairdressing salon. Unfortunately, no such information has been included in the operating schedule.
4. Regulated entertainment, as applied for, is not reasonably associated with operations at a hairdressing salon and applicant has not included any justification behind the departure from what is reasonably expected
5. Addition of regulated entertainment, as applied for, has the potential to elevate the

premises above its competitors thereby providing a significant draw to a premises. This may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area

6. There is no information, within the operating schedule, that ensures that proposed regulated entertainment (live music & recorded music) remain an ancillary function to the main use of the premises as a beauty shop.
7. There is no information within the operating schedule that demonstrates how the likely impact of noise from amplified music would be mitigated.
8. The core hours and its rationale have been mentioned above. On this occasion, applicant has applied for hours longer than core hours. There is no information within the application to demonstrate how patrons will leave the premises and the area without increasing risk of public nuisance.

Conclusion

Currently, the only permitted licensable activity is the sale by retail of alcohol for consumption on the premises Monday to Saturday: 11:00 to 22:00. On the basis of the above, I am satisfied that, as applied, the may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area for which reason I make a representation.

If the committee is minded granting this application, then the following conditions shall be added:

Proposed EH conditions

- 1) The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a hairdresser's salon.
- 2) A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria:
 - (a) the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses,
 - (b) The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder,
 - (c) The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team,
 - (d) No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team, and
 - (e) No additional sound generating equipment shall be used on the premises without

being routed through the sound limiter device.

- 3) All windows and external doors shall be kept closed after 21:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons
- 4) There shall be no admittance or re-admittance to the premises after 00.00 hours except for patrons permitted to temporarily leave the premises (e.g. to smoke, make a phone call).
- 5) A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity

Please contact me if you wish to discuss the above further.

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		The Soho Society	
Status:	Valid	In support or objection:	Objection
Received:	17 January 2024		
<p>We object to this application on the following grounds:</p> <ul style="list-style-type: none">• The extension of hours of a bar late at night with a capacity of 50. The application proposes extensions from 10pm Monday to Saturday and in particular on the busiest nights of the week, Thursday until 1am and Friday and Saturday to 2am.• The inclusion of licensable activities on Sundays from 11am to 10.30pm and with a closing hour of 2am. The Salon64 website confirms the premises to be closed on Sunday and Monday.• The new licensable activities of live and recorded music, plus late night refreshment.• The proposal to amend Condition 11 on the current licence which restricts membership of Club64 to customers of the Salon, thereby creating a major change in the current operation to an open access private members club with guests.• The application is contrary to policy and will increase cumulative impact and fail to promote the licensing objectives. <p>As background Salon64 was granted its first alcohol licence in 2017 (17/15059/LIPN) to sell alcohol Monday - Saturday until 8pm to patrons using the facilities in relation to and ancillary to hairdressing and cosmetic services. A second application followed in 2019 (19/11124/LIPV) which aimed to extend the hours until 10pm and create a members club to be limited to customers of the hairdressing salon and paid for hairdressing services. At the Licensing Sub Committee hearing on 31.10.2019 the application was granted, the committee considering the agreed conditions would have the overall effect of promoting the licensing objectives, they noted;</p> <p><i>'..... That the applicant had agreed to conditions which restricted the supply of alcohol to customers attending the premises and using the facilities in relation to an ancillary to hairdressing another cosmetic purchased at the salon. The applicant had also agreed for the supply of alcohol to be provided to seated customers by way of a waited service only.'</i></p> <p>It is clear the application for a members club was granted on the basis of membership being</p>			

limited to and ancillary to customers receiving hairdressing and treatment services, this new application would be a fundamental change to create a late night private members club with live and recorded music which severs the link between membership and salon services. We find no justification for this change from a retail shop during the day to a late night members club / bar in the West End Cumulative Impact Zone.

The Committee will be aware these premises are situated within the West End Cumulative Impact Zone and the onus is on the applicant to demonstrate they will not increase cumulative impact and will promote the licensing objectives.

Increasing the number of licensed premises or the extension of current licences in the West End CIZ is highlighted in the recently approved Cumulative Impact Assessment 2023, it confirms crime levels in Westminster have reached pre-COVID levels and since the last Cumulative Impact Assessment 2020 crimes have concentrated even further in the West End, it states,

'West End Zone 1 is the epicentre for issues associated with cumulative impact within the borough.'

The modelling shows a **50% increase** in undesirable behaviours **from any new OR extended licence**. The figures also suggest a 26% in reported theft for each additional licence issued for whatever type of venue.

The evidence is clear any addition in the number of hours, the number of people consuming alcohol, the number of licensed premises will fail to promote the licensing objectives and increase cumulative impact. It concludes with a proposed new Licensing Authority Statement which states;

*'It is the view of the Licensing Authority that **the number of relevant authorisations in respect of premises in parts of the West End is such that it is likely that it would be inconsistent with the authority's duty under section 4(1) Licensing Act 2003 to grant any further relevant authorisations or variations in respect of premises in that area.** In accordance with section 5A(6) of the Licensing Act 2003 the Licensing authority will consult on its intention to publish this cumulative impact assessment prior to its final approval and publication.'* (**our emphasis**) (Appendix 1 Cumulative Impact, Appendix 2 Crime and Disorder).

Soho is at the heart of the West End's food, beverage and entertainment district with its **491** licensed premises. The demand for licensed premises in the West End and Soho shows no tendency to reduce and from 2020 to November 2023 51 new alcohol licences have been granted with a capacity of over 4,245.

The position of the proposed late night bar is highly significant, it is situated in an area with the highest concentration of licensed premises in Soho, **118 with terminal hours between 12am to 3.30am and a capacity of over 11,200**. The CIA confirms the majority of crime takes place on Friday / Saturday and Saturday/Sunday between 6pm - 6am and importantly overnight crime is identified as being particularly prevalent in Old Compton Street, Greek Street and Frith Street, Bateman Street sits in the middle of this crime area.

It is against this backdrop that the Licensing Committee is asked to approve an extension of hours of a new club late at night with all the evidence showing this will increase cumulative impact, crime and disorder and public nuisance.

There are very real concerns amongst residents about the ever increasing numbers of licensed premises. We know residents who live on this street already suffer from noise and disturbance which is caused by dispersal from premises in this area, and has resulted in a number of noise complaints.

Residents have been subjected to noise disturbance and anti-social behaviour that are beyond acceptable levels. They are disturbed by the late night activity as people walk by (often shouting, or arguing), noise from pedicabs, car doors slamming, horns hooting, people vomiting and urinating in the street and in their doorways. Residents are also often disturbed

even if an establishment is not located directly on their street, as customers (often noisy and intoxicated) leave premises and either carry on their night out in Soho or make their way home.

We know many residents experience sleep disturbance, the Soho Society conducted a survey which confirms that residents are disturbed by noise at night, and say that this is having a

negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% of whom have lived in Soho for more than ten years.

When asked about disturbed sleep, 24% of respondents say they have their sleep disturbed seven nights a week, 16% five or six nights a week, and 19% three or four nights a week.

Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents' quality of life.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is "adversely impacting my health" and the health of the people they live with.

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho.

The full survey can be found in **Appendix 3**.

In summary

This application for a new late night members club will increase cumulative impact and fail to promote the licensing objectives, we respectfully request this application be refused.

Appendix 1 : Cumulative Impact

Appendix 2 : Crime and Disorder

Appendix 3 : Soho Society Sleep Survey Results

Appendix 4 : The Application

Appendix 5 : The Soho Society

Appendix 1 : Cumulative Impact

This area has been identified by Westminster City Council as under stress because of the cumulative effect of the concentration of licensed premises has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the draft Cumulative Impact Assessment 2023 continues to show high levels of cumulative impact in the West End Zone 1 in 2022, it states,

'West End Zone 1 is the epicentre for issues associated with cumulative impact within the borough.' (p.50)

The proposed Licensing Authority Statement strengthens the previous 2020 CIA statement in acknowledging the increasing and detrimental impact of the large number of licensed premises in the West End, it concludes,

'It is the view of the Licensing Authority that the number of relevant authorisations in

respect of premises in parts of the West End is such that it is likely that it would be inconsistent with the authority's duty under section 4(1) Licensing Act 2003 to grant any further relevant authorisations or variations in respect of premises in that area. In accordance with section 5A(6) of the Licensing Act 2003 the Licensing authority will consult on its intention to publish this cumulative impact assessment prior to its final approval and publication.' (p.80)(our emphasis)

In any application for an alcohol licence in the Cumulative Impact Zone the applicant is required to demonstrate that the application will not increase the Cumulative Impact. In the draft Cumulative Impact Assessment 2023 the modelling shows an overall factor of up to 1.5, which means that for every additional licence granted the number of undesirable behaviours expected in the area in a year would increase by up to a multiple of 1.5. This means a 50% increase in undesirable behaviours from any one new or extended licence, similarly the figures suggest a 26% increase in reported theft for each additional licence issued - for whatever type of venue: club, restaurant or café. In relation to noise, it concludes,

'The number of licensed premises is a significant factor in the generation of noise complaints.'

The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the SoLP).

D23. 'The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance. It goes on, 'The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or not there is residential accommodation in proximity to the premises.' (our emphasis)

It is important to note the policy relates to the global effects of alcohol licences in the whole impact zone and not just a part of it.

Appendix 2 : Crime and Disorder

The draft Cumulative Impact Assessment 2023 states by September 2022 crime in Westminster had reached pre-pandemic levels. It compared the proportion of crimes that occurred in 2022 against the period of the 2020 CIA (2017 - 2019) it indicates that 'crimes within Westminster has concentrated even further within West End Zone 1.'

It confirmed the majority of the hotspots for the four major crime types (overnight thefts, robbery, drug offences, violence against person) were closely concentrated in the West End, stating,

'This provides further evidence to the greater prevalence of criminal offences within this area, and given the temporal nature of this analysis, also suggests that criminal activity within this area is getting worse.'

Overall the West End Zone 1 accounts for:

- Just under 66% of all crime in Westminster
- 47% of violent crimes - approximately 59% at night (most prior to and after midnight)
- 44% (968) of all overnight robberies
- Over 65% of sexual offences.
- 52% of all night time alcohol related ASB
- 74% drug offences, small clusters include Soho - Old Compton Street
- 57% of all ASB call details included reference to public house/nightclub, night-time transport route, station, hotel or restaurant establishment.

It confirms the majority of crime takes place on Friday / Saturday and Saturday/Sunday between 6pm - 6am. Overnight crime is identified as being particularly prevalent in Old Compton Street, Greek Street and Frith Street.

The level of crime, disorder and anti-social behaviour continues to be a huge problem in Soho, the crime figures are high and rising. The police crime reports for April/May 2023 shows current levels of alcohol related assaults, sexual assaults and robberies within the West End area are now higher than at pre-COVID levels. The peak times for crime being between 10pm - 2am.

In Soho the majority of robberies take place at night, with people being targeted as they leave venues. Alongside the robberies and assaults drug dealing is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or as they pass by. There are more dealers in the area at night than during the day, this is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away.

It is well known that intoxicated people become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho explicitly to target them. We believe patrons will be at high risk of becoming victims of crime.

Appendix 3 : Soho Society Sleep Survey Results - 31 October 2022

There are real concerns amongst residents about the ever increasing numbers of licensed premises and people on the streets at night causing disturbance, they have been subjected to noise disturbance and anti-social behaviour that is beyond acceptable levels. They are disturbed by the late night activity as people walk by either shouting, screaming or arguing, noise from pedicabs, car doors slamming, horns honking, and are subjected to anti-social behaviour with people vomiting and urinating in the street and in their doorways.

Residents are also disturbed even if an establishment is not located directly on their street, as patrons usually intoxicated leave premises and either carry on their night out in Soho or as they make their way home making a noise and disturbing residents along the way.

It is therefore unsurprising that a survey conducted by the Soho Society confirms that residents are disturbed by noise at night and this is having a negative impact on their lives.

87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to

80,

59% having lived in Soho for more than 10 years.

59% have lived in Soho more than 10 years

26% between 3 and 10 years

6% between 1 and 3 years and

9% have lived here less than a year

42% own their homes

20% are Soho Housing Association and the rest tenants with other landlords

10 respondents have children living at home with them

58% have double glazing

37% single glazing

5% have triple glazing

24% of respondents have their sleep disturbed 7 nights a week

16% of respondents have their sleep disturbed 5 or 6 nights a week

19% of respondents have their sleep disturbed 3 or 4 nights a week

19% of respondents have their sleep disturbed once or twice a week

20% do not have a problem with environmental noise pollution

Topping the list in September was people drinking in the street with 54 mentions, then pedicabs with 51, waste collections at 48, construction noise 36, and car horns 33 and deliveries at 25.

Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street.

64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines

64% of respondents agreed that our ward councillors should make this their priority during the next four years

69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse

73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences

72% of respondents agreed that the council should install electronic noise monitoring in Soho
56% of respondents agreed that the council should not grant additional premises licence for the sale of alcohol in Soho.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho

68% of respondents agreed that the council should renew its noise strategy as a matter of Urgency

Many respondents made additional comments:-

I left Soho 4 years ago. After 20 years, the noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. Since moved out of my flat, several other tenants have moved in & swiftly out again citing sleep disruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than as residential.

I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol license, which will increase the noise and disturb residents even more.

As a disabled person working from home, I find it extremely exhausting not able to have rest at night, Screams and noise of drunk people every night, The Landlord WCC does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of Broadwick and Berwick Streets.

More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making.

Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee and they always seem to rule in favour of the commercial premises rather than residents.

There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after Midnight, which is far too late and has made a nonsense of the policy.

There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration.

I live in Marshall St and overlook it. Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. we have 2 motorbike stands close together. 1 in Broadwick St and 1 in Marshall St. There is always at least one bike revving up at either 3am or really early like 530am This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And i have double glazing and am on [a high] floor.

Businesses take no responsibility for their customers drinking/eating and mainly shouting outside, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement.

I've lived in Soho for 60 years... Born and bred.. It's never been this noisy!

Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours.

Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders Shaftesbury Carnaby show a total disrespect to the effects that noise has on the residents of Soho

Appendix 4 : The Application

Premises Variation

Amendment to Condition 11 Sale of Alcohol

Propose to amend Condition 11 to allow for the sale of alcohol to:

- a) Individuals on the premises, including external patrons who do not not necessarily seek hairdressing or cosmetic services at Salon 64. These individuals must apply for membership to gain access to No64 in the evening
- b) Members of the private members club, now known as No64, and a bona fide guests (not exceeding two persons per member) after 20:00, aligning with the newly proposed terminal

hours for alcohol sales

Removal of Condition 12 (Types of Alcohol) : Currently restricts the service to champagne, cocktails, whiskey, and wine, to allow a more diverse range of alcoholic beverages.

Amendment to Condition 27 (Membership Age Requirement): To change the age requirement for membership of the private members club to 23 years old.

Amendment to Condition 31 (Window obscuring) : To reflect the new start time for No64 operations the front windows of the premises shall be obscured after 20:00 in line with the new operational hours.

Amendment to Condition 32 (Entrance by Facial Recognition): To reflect the new start time entrance to the premises by members of No64 shall be by facial recognition software after 20:00.

Addition of new Licensable Activities: In addition to the sale of alcohol, seeking to add live music, recorded music and late night refreshments.

New condition for Late Night Refreshments: Wednesday between 23:00 and 00:00, Thursdays from 23:00 to 01:00, Fridays and Saturdays between 23: and 02:00

Alcohol : Mon - Tues: 11am - 11pm. Wed: 11am - MN. Thurs: 11am -1am.

Fri - Sat: 11am - 2am. Sunday: 11pm - 10.30pm

LNR: Wed: 11pm - MN. Thurs: 11pm -1am. Fri - Sat: 11pm - 2am.

Live Music/ Recorded Music: Mon - Tues: 11am - 11pm. Wed: 11am - MN. Thurs: 11am -1am. Fri - Sat: 11am - 2am. Sunday: 11pm - 10.30pm

Opening Hours : Mon - Tues: 9am - 11pm. Wed: 9am - MN. Thurs: 9am -1am.

Fri - Sat: 9am - 2am. Sunday: 9am - 2am

Current Licence : 20/03241/LIPT

Alcohol - on sales only: Monday - Saturday: 11am - 10pm - On sales only

Opening Hours : 8am - 10.30pm

Condition 11 : Alcohol may only be sold to and consumed by

(a)patrons attending the premises and using the facilities in relation to hairdressing and other cosmetic services purchased at the salon

(b) After 19:00 hours members of a private members club currently known as 64 and their bona fide guests not exceeding two guests per member.

Condition 16 : all drinks served at hairdressing/treatment stations shall be done so by waiter/ waitress service to seated customers

Condition 24 : No person shall be admitted to membership of the private club unless they are customers of the hairdressing salon and have paid for a haircut or hairstyle in the last six months or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between the application for membership and their admission.

Condition 26 : entrance to the premises after 19:00 shall only be two members of a private members club and their body finally guess or to patrons who have pre-booked a hair or cosmetic service at the premises

Condition 30 : the number of persons permitted in the premises at any one time excluding staff shall not exceed 50 persons.

Condition 31 : After 19:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that person is passing the front of the premises are unable to see into the premises.

Condition 32 : after 19:00 hours, entrance to the premises, by members of the 64 private members club, shall be by way of facial recognition software.

Appendix 5 : The Soho Society

The Soho Society is a charitable company limited by guarantee established in 1972. The Society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment.

END

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy CIP1 applies	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.

11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:

1. **Casinos:** Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005.
2. **Cinemas, Cultural Venues and Live Sporting Premises:**
Monday to Sunday: 9am to 12am
3. **Hotels:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only:
Anytime up to 24 hours.
4. **Off licences:** Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm.
5. **Outdoor Spaces:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
6. **Pubs and bars, Fast Food and Music and Dance venues:**
Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am.
7. **Qualifying Clubs:** Monday to Thursday: 9am to 12am.. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
8. **Restaurants:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
9. **Sexual Entertainment Venues and Sex Cinemas:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.

D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.

E. For the purposes of this policy, 'premises uses' are defined within

	the relevant premises use policies within this statement.
Policy PB1 applies	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1. 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D. <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Applicant supporting documents
Appendix 2	Existing premises licence 20/03241/LIPT
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

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If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	07 January 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2023
4	Cumulative Impact Assessment	04 December 2023
5	The Licensing Authority representation	17 January 2024
6	Metropolitan Police Representation	16 January 2024
7	Environmental Health representation	18 January 2024
8	Interested party representation	17 January 2024

**SALON 64- 14 Bateman Street London W1D 3AG
APPLICATION FOR VARIATION OF PREMISES LICENCE**

1. Salon 64 Concept

1.1 Salon64 was created by top London hairstylist Ricky Walters and has earned its reputation as a high end luxury destination salon and flexible social hub. Salon64 opened in 2017.

1.2 Located in London's Soho, the unique design concept nods to history of the area – a long established entertainment and fashion district and once known as the French Quarter of London. By transforming the original French salon into the modern age, Salon64 is changing the hair & beauty experience for the future

1.3 The space is designed to be highly tailored to the individual customer. Salon64 is a pioneer in cosmetology and a social hub for the 21st century trendsetter, a flexible space where patrons can meet, retreat, work and enjoy a host of styling and pampering services in a home away from home experience.

1.4 The salon is set over two floors, encompassing 2000 square feet with the design inspiring the art of conversation through transformative spaces.

1.5 Towards the back of the ground floor and in the basement, fire pits run through the centre of a sleekly customised marble unit. Incorporating lift-up work stations, conceived like jewellery boxed with mirrors and charge points, the stations open up to reveal an adaptable area that holds refreshments and a tablet/laptop. The stations can also be laid flat to create an area for sitting and socialising.

2. THE VARIATION

2.1 In 2019 an application to vary the terminal hour for the sale of alcohol from 20:00 to 22:00 was granted by Members. Additional conditions were added to the licence as part of that variation.

2.2 Importantly, condition 11 states:

"Alcohol may only be sold to and consumed by
(a) patrons attending the premises and using the facilities in relation to, and ancillary to hairdressing and other cosmetic services purchased at the salon;
(b) after 19:00 members of a private members club currently known as "Sixty-Four" and their bonafide guests (not exceeding 2 guests per member). "

This condition is not changing.

2.3 Salon64 have considered the representations received against the application and has amended its current application and is now seeking the following hours:

For Sale by retail of alcohol, recorded music (new activity)

- Monday to Tuesday: 11am (existing)-11 pm (recorded music not needed due to Live Music Act)
- Wednesday: 11am (existing) -11:30 pm
- Thursday: 11am (existing)-12 am
- Friday to Saturday: 11am (existing)-01:00 am
- Sunday: 11am -10:30 pm (recorded music not needed due to Live Music Act)

For LNR

- Wednesday: 11pm -11:30 pm
- Thursday: 11pm -12 am
- Friday to Saturday: 11pm - 01:00 am

Non standard timings remain as existing.

2.4 The applicant further requests amendments to the conditions as follows:

- Condition 27. "Membership of the private members club shall only be available to persons over 23 years old" (made older from 21 to 23 years, which is more restrictive to the operation)
- Removal of Condition 12 (Types of Alcohol Served)

2.5 Other aspects of the variation originally sought have been withdrawn.

2.6 Salon64 is also content with the following additional conditions, as suggested by EH, be added on its operating schedule:

- a) The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a hairdresser's salon.
- b) A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria:
 - a. the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses,
 - b. The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder,
 - c. The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team,
 - d. No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team, and
 - e. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
- c) All windows and external doors shall be kept closed after 21:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons
- d) There shall be no admittance or re-admittance to the premises after 00.00 hours except for patrons permitted to temporarily leave the premises (e.g. to smoke, make a phone call).
- e) A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity

3. TRANSPORT

3.1 The site is well served by a variety of modes of public transport including the underground stations at Piccadilly Circus, Tottenham Court Road and Leicester Square, all situated less than a few 500m from the site.

4. THE REPRESENTATIONS

4.1 Representations have been received from Licensing Service, EH, Police and the Soho Society.

4.2 We appreciate their concerns regarding the operation of this premises in terms of Policy but we hope the amendments made to the application will go some way to give an assurance that Salon64 will not be operating as a standard bar open to the general public, which generated a lot of the concern.

4.6 Salon64 has developed a brilliant reputation around the area and has many loyal customers who enjoy their experience at the salon. The extension in hours would enhance their experience further and allow them the opportunity to remain in the premises a little longer before heading home after a working day, the theatre, dinner with friends or a night in the town.

4.7 As far as we are aware there are no specific crime and disorder concerns with respect to the actual premises and the sale and supply of alcohol remains as an ancillary to the hairdressing function of the business.

4.8 With respect to condition 12, the premises want to sell one bottled beer, spirits (Vodka, Gin, Rum, Whiskey, Tequila) to make cocktails and single/double spirits and soft drinks as well as wine and champagne, with the desire to tailor drinks specifically to each member's taste. There is no concerns raised specifically on this aspect of the variation and no history or concern with drunkenness or ASB behaviour of its clientele wither within or outside the premises.

4.9 Salon64 has not experienced any complaints from local businesses since opening, or any issues since being granted its premises licence by Members.

4.10 Conditions 31 and 32 remain and ensure the premises will not attract the general public from attending. Those conditions have been successful for the last 4 years and read:

31. After 19:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that persons passing the front of the premises are unable to see into the premises.

32. After 19:00, entrance to the premises, by members of the "Sixty-Four" private members club, shall be by way of facial recognition software.

6. WCC POLICY CONSIDERATIONS

6.1 The Policy states that cumulative arises mainly from the numbers of pubs and bars, music and dance premises and fast food premises. This premises operates as a hairdressing venue with a membership scheme open to its customers only where patrons and members would be able to consume alcohol after 7pm. It is not a traditional bar which is open to the general public. There are no off sales permitted at the premises.

6.2 In terms of the membership scheme:

- a) Founders of Salon64 (creative director Ricky Walters and CEO Jeff Curtis) formed the initial membership committee and are still involved on the membership committee. After a successful opening applicant members need to pass the scrutiny of Sixty Four's screening and interview process in order that membership continues to only be open to the correct clientele demographic (creative industry people which reflects their main hairdressing demographic).

- b) The membership committee meet infrequently and has sole discretion who shall or shall not become a member of Sixty Four
- c) Membership is for a minimum period of one year and renewable thereafter on an annual basis.
- d) Membership renewals are not automatic and are reviewed by the membership committee on an annual basis. The decision of the membership committee is final and without appeal.
- e) A facial recognition camera is used at the entrance. A closed front door combined with an obscured shop window gives the high profile members the very best security and ensures persons passing the premises will not think the premises is a public bar
- f) There is no signage externally advertising the private membership premises. The external signage simply states Salon 64 and relates to hairdressing
- g) The facial recognition camera is linked to the front desk allowing the hostess to greet members by name and contact details.
- h) All guests remain the responsibility of the member signing them in whilst within Sixty Four. Any guests of members are asked their full name and documented accordingly.

6.3. Taking into account the experience of the licensee, trading history in terms of the licensing objectives, the list of amended and proposed conditions, we believe that this premises will not add to cumulative impact given its strict membership scheme and the ancillary nature of the sale of alcohol.





LICENSING
APPLICATION
N°64

N°64

23.11.2023

@N64London

INTRODUCTION

Soho is well-known for its diverse culture and thriving creative scene. In this vibrant neighbourhood, places like N°64 play a crucial role in upholding and contributing to this atmosphere. This document outlines the important role that N°64 plays in the Soho community, highlighting the value that such venues bring to the area.



01: CREATIVE MINDS

In Soho's busy and diverse setting, creative professionals often need a place that aligns with their unique working hours and lifestyles. N°64 serves as a space for artists, designers, and creative thinkers to gather. It's a supportive environment where ideas can develop, and collaborations can take form, making it a valuable asset to the creative community in Soho.

02: GENUINE CONNECTIONS

N°64 takes its membership process seriously. Every membership application, including a personal meeting with the director, is carefully reviewed. This ensures that each member is a good fit professionally and shares a vision for positively contributing to Soho's cultural scene. This careful selection process helps build a community within N°64 that is genuinely invested in supporting and enhancing the area's artistic and cultural vibrancy.



FOSTERING LOCAL ART AND TALENT

N°64 actively supports the arts in Soho. The club dedicates some of its profits to fostering new talent and creative projects. This investment is crucial in maintaining Soho's lively artistic community, providing support not just to established artists but also to those who are just starting.

03: RESPONSIBLE OPERATION

Operating late into the night, N°64 understands the importance of balancing its lively internal environment with the need for peace in the surrounding Soho streets. The venue is carefully designed to keep noise levels in check, ensuring minimal disruption to the neighbourhood. Despite hosting numerous events, the fact that there have been no complaints over the past 18 months highlights N°64's successful management in maintaining a respectful and harmonious relationship with its patrons and the local community.

N°64



A COMMITMENT TO SOHO'S WELFARE

N°64 is firmly committed to contributing positively to the Soho community. By allocating 10% of our net profit to charity, we provide essential financial support to local organizations and initiatives. This funding assists in various community endeavours, from youth programs to arts and cultural projects, ensuring they thrive and benefit all community members.

23.11.2023

@N64London

ENRICHING SOHO'S UNIQUE APPEAL

In Soho's changing landscape, N°64's role as a small-capacity venue is particularly significant. Unlike larger establishments that contribute to the cumulative impact of increased foot traffic and potential disturbances in the area, N°64 operates on a different scale.

Our smaller size minimises our impact on the neighbourhood and serves a crucial purpose. We provide a safe, contained environment for our members, effectively keeping them off the busier streets of Soho. This approach aligns with the goal of maintaining a balanced, respectful atmosphere in the community while offering a dedicated space for creativity and social interaction.

N°64



O4: INCLUSIVITY AND DIVERSITY

N°64's commitment to diversity in Soho is highlighted by our recent Pride initiative, where we supported the black queer community by offering our venue for free and assisting with event funding. This effort underlines our dedication to being more than just a venue but a welcoming space for all, regardless of background.

23.11.2023

@N64London

05: CONCLUSION

As the Westminster Council evaluates N°64's application, there's an opportunity to consider how the venue complements and enriches Soho's distinct culture and character while contributing to the area's evolving landscape. Supporting N°64 aligns with efforts to preserve Soho as a lively, diverse, and artistically rich area.



ACKNOWLEDGMENTS

We'd like to sincerely thank everyone who has supported and believed in N°64. A special thanks to [REDACTED] for valuing our efforts in inclusivity, and to [REDACTED] for appreciating the creative space we've developed.

To our local residents, [REDACTED] and [REDACTED], your support has been incredibly meaningful to us. And to [REDACTED] and [REDACTED]

[REDACTED] your ongoing encouragement has been crucial in driving us forward. The trust you all, and many others, have placed in us is the foundation of N°64. We look forward to seeing more collaborations and creative moments come to life at our venue. Thank you all for being a key part of our story.



THANK YOU
FOR YOUR
TIME

N°64

23.11.2023

@N64London



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023472446

Premises licence

Regulation 33, 34

Premises licence number:

20/03241/LIPT

Original Reference:

17/15059/LIPN

Part 1 – Premises details

Postal address of premises:

Salon 64
14 Bateman Street
London
W1D 3AG

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Saturday: 11:00 to 22:00

Seasonal Details: Christmas Eve/New Year's Eve
(Including if the date falls on a Sunday) 11:00 to 22:00

The opening hours of the premises:

Monday Saturday: 08:00 to 22:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Salon64 Limited
14 Bateman Street
London
W1D 3AG

Registered number of holder, for example company number, charity number (where applicable)

10029482

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mr Ricky Walters

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN/000011226/2017/1
Licensing Authority: London Borough Of Harrow

Date: 16th April 2020

Signed:

pp



This licence has been authorised by Karyn Abbott on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

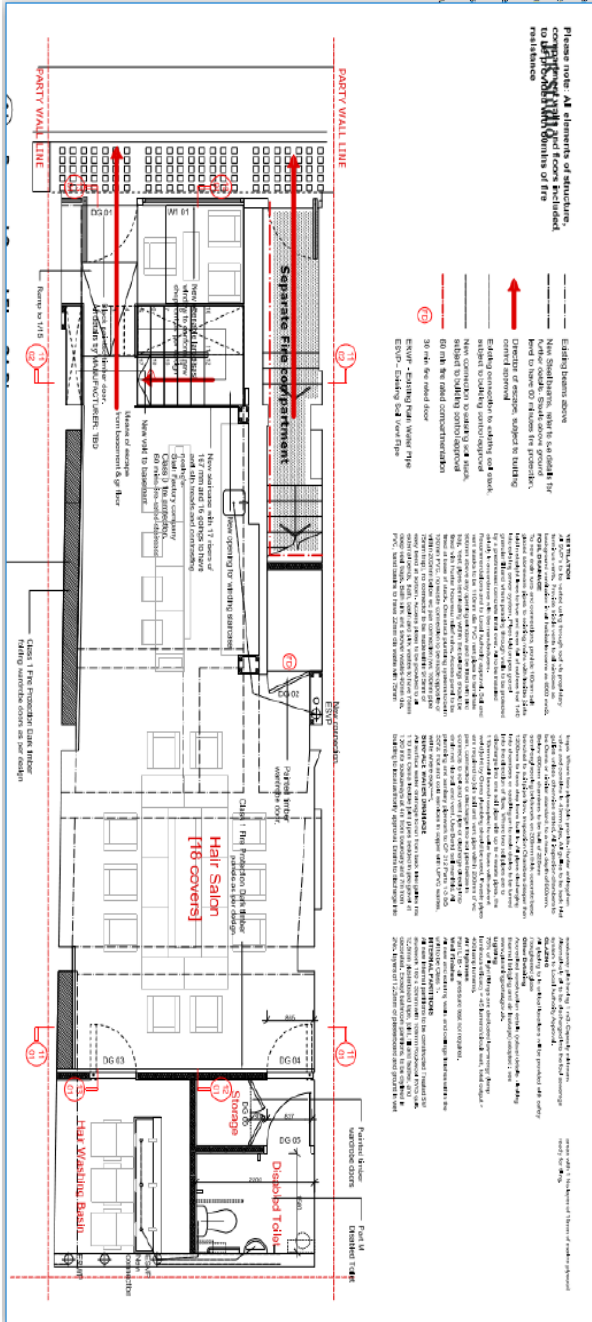
Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewings of recordings shall be made available immediately upon the request of Police or authorised council officer throughout the entire 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. Alcohol may only be sold to and consumed by
 - (a) patrons attending the premises and using the facilities in relation to, and ancillary to hairdressing and other cosmetic services purchased at the salon;
 - (b) after 19:00 members of a private members club currently known as "Sixty-Four" and their bonafide guests (not exceeding 2 guests per member).
12. Only champagne, cocktails, whisky and wine shall be served at the premises.
13. There shall be no self- service of alcohol.
14. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognized photographic identification cards, such as driving licence, passport or proof of age card with PASS hologram.
15. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
16. All drinks served at hairdressing / treatment stations shall be done so by waiter / waitress service to seated customers.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g to smoke, shall not be permitted to take drinks or glass containers with them.
18. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
19. Licence intended for use by Salon 64 only and to be surrendered when they leave premises.

20. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed at the point of sale.
21. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
22. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
23. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 08.00 on the following day unless collections are arranged during the times for the Council's own commercial waste collection service for the street.
24. No person shall be admitted to membership of the private club unless they are customers of the hairdressing salon and have paid for a haircut or hairstyle in the last 6 months or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their application for membership and their admission.
25. A list of the names and addresses of members of the Club shall be kept on the premises at all times together with a book/electronic record showing the names and dates of attendance of any guests introduced by members. Both the list and the book/electronic record shall be produced on demand for inspection by the police or an authorised officer of the Council.
26. Entrance to the premises after 19:00 shall only be to members of a private members club and their bona fide guests or to patrons who have pre booked a hair or cosmetic service at the premises.
27. Membership of the private members club shall only be available to persons over 21 years old.
28. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
29. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly
30. The number of persons permitted in the premises at any one time (excluding staff) shall not exceed 50 persons.
31. After 19:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that persons passing the front of the premises are unable to see into the premises.
32. After 19:00, entrance to the premises, by members of the "Sixty-Four" private members club, shall be by way of facial recognition software.

Annex 4 – Plans

Ground floor





City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100023472446

Regulation 33, 34

Premises licence
number:

20/03241/LIPT

Part 1 – Premises details

Postal address of premises:

Salon 64
14 Bateman Street
London
W1D 3AG

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Saturday: 11:00 to 22:00

Seasonal Details: Christmas Eve/New Year's Eve
(Including if the date falls on a Sunday) 11:00 to 22:00

The opening hours of the premises:

Monday to Saturday: 08:00 to 22:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Salon64 Limited
14 Bateman Street
London
W1D 3AG

**Registered number of holder, for example company number, charity number
(where applicable)**

10029482

**Name of designated premises supervisor where the premises licence
authorises for the supply of alcohol:**

Name: Mr Ricky Walters

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 16th April 2020

Signed:

pp



**This licence has been authorised by Karyn Abbott on behalf of the Director - Public
Protection and Licensing.**

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
17/15059/LIPN	New premises licence Sale by Retail of Alcohol Monday to Saturday: 11:00 to 20:00 Seasonal Details: Christmas Eve and New Years Eve will be open including if the date falls on a Sunday from 11:00 to 20:00	06.03.2018	Granted under Delegated Authority
19/11124/LIPV	Variation application To extend the terminal hour for the sale of alcohol and to remove/amend conditions	31.10.2019	Granted by Licensing Sub-Committee
20/03241/LIPT	Transfer application: Mr Ricky Walters to Salon64 Limited	16.04.2020	Granted under Delegated Authority

Temporary Event Notices in the last 12 months

Temporary Event Notices	Date of Event	Activities/Hours	Decision
23/04413/LITENP	07.07.2023	Regulated Entertainment, Late night refreshment, Supply of Alcohol and Retail Sale of Alcohol 00:00 to 03:00	Event allowed to proceed
23/04465/LITENP	14.07.2023 to 15.07.2023	Regulated Entertainment, Late night refreshment, Supply of Alcohol and Retail Sale of Alcohol 21:00 to 03:00	Event allowed to proceed
23/04686/LITENP	27.07.2023 to 28.07.2023, 28.07.2023 to 29.07.2023 & 29.07.2023 to	Regulated Entertainment, Late night refreshment, Supply of Alcohol	Event allowed to proceed

	30.07.2023	and Retail Sale of Alcohol: 27.07.2023 to 28.07.2023 22:00 to 01:00 28.07.2023 to 29.07.2023 22:00 to 01:00 29.07.2023 to 30.07.2023 21:00 to 02:00	
23/05775/LITENP	06.10.2023 to 07.10.2023 & 07.10.2023 to 08.10.2023	Regulated Entertainment, Late night refreshment, Supply of Alcohol and Retail Sale of Alcohol: 06.10.2023 to 07.10.2023 21:00 to 02:00 07.10.2023 to 08.10.2023 22:00 to 02:30	Event not allowed to proceed
24/00702/LITENP	18.02.2024 to 19.02.2024	Regulated Entertainment, Late night refreshment, Supply of Alcohol and Retail Sale of Alcohol 20:00 to 01:00	Event allowed to proceed
24/02141/LITENP	16.11.2024 to 17.11.2024	Regulated Entertainment, Late night refreshment, Supply of Alcohol and Retail Sale of Alcohol 21:00 to 02:30	Event allowed to proceed

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage

or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the

premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D+(D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewings of recordings shall be made available immediately upon the request of Police or authorised council officer throughout the entire 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. Alcohol may only be sold to and consumed by
 - (a) patrons attending the premises and using the facilities in relation to, and ancillary to hairdressing and other cosmetic services purchased at the salon;
 - (b) after 19:00 members of a private members club currently known as "Sixty-Four" and their bonafide guests (not exceeding 2 guests per member).
12. Only champagne, cocktails, whisky and wine shall be served at the premises.

Condition 12 is proposed to be removed by the applicant.

13. There shall be no self- service of alcohol.
14. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognized photographic identification cards, such as driving licence, passport or proof of age card with PASS hologram.
15. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
16. All drinks served at hairdressing / treatment stations shall be done so by waiter / waitress service to seated customers
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g to smoke, shall not be permitted to take drinks or glass containers with them.
18. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
19. Licence intended for use by Salon 64 only and to be surrendered when they leave premises.

20. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed at the point of sale.
21. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
22. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
23. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 08.00 on the following day unless collections are arranged during the times for the Council's own commercial waste collection service for the street.
24. No person shall be admitted to membership of the private club unless they are customers of the hairdressing salon and have paid for a haircut or hairstyle in the last 6 months or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their application for membership and their admission.
25. A list of the names and addresses of members of the Club shall be kept on the premises at all times together with a book/electronic record showing the names and dates of attendance of any guests introduced by members. Both the list and the book/electronic record shall be produced on demand for inspection by the police or an authorised officer of the Council.
26. Entrance to the premises after 19:00 shall only be to members of a private members club and their bona fide guests or to patrons who have pre booked a hair or cosmetic service at the premises.
27. Membership of the private members club shall only be available to persons over 21 years old.

Condition 27 is proposed to be varied by the applicant as follows:

27. Membership of the private members club shall only be available to persons over 23 years old.
28. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
29. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly
30. The number of persons permitted in the premises at any one time (excluding staff) shall not exceed 50 persons.
31. After 19:00, the front windows of the premises shall be obscured, as agreed with the Metropolitan Police, so that persons passing the front of the premises are unable to see into the premises.
32. After 19:00, entrance to the premises, by members of the "Sixty-Four" private members club, shall be by way of facial recognition software.

Condition proposed by the Environmental Health Service and agreed with the applicant so as to form part of the operating schedule.

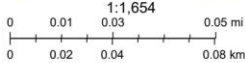
33. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a hairdresser's salon.
34. A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria:
 - a. the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses,
 - b. The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder,
 - c. The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team,
 - d. No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team, and
 - e. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
35. All windows and external doors shall be kept closed after 21:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
36. There shall be no admittance or re-admittance to the premises after 00.00 hours except for patrons permitted to temporarily leave the premises (e.g. to smoke, make a phone call).
37. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity

14 Bateman Street, London, W1D 3AG



16/04/2024, 10:42:00

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident count: 97

Licensed premises within 75 metres of 14 Bateman Street, London, W1D 3AG

Licence Number	Trading Name	Address	Premises Type	Time Period
20/03241/LIPT	Salon 64	14 Bateman Street London W1D 3AG	Hairdresser or beauty salon	Monday; 08:00 - 22:30 Tuesday; 08:00 - 22:30 Wednesday; 08:00 - 22:30 Thursday; 08:00 - 22:30 Friday; 08:00 - 22:30 Saturday; 08:00 - 22:30
23/02469/LIPDPS	Pix	16 Bateman Street London W1D 3AH	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 11:00 - 23:30 Friday to Saturday; 11:00 - 00:00 New Year's Eve; 12:00 - 00:00

24/01363/LIPDPS	Sunset Strip	Basement To First Floor 30 Dean Street London W1D 3SA	Night clubs and discos	Monday; 09:00 - 01:30 Tuesday; 09:00 - 01:30 Wednesday; 09:00 - 01:30 Thursday; 09:00 - 01:30 Friday; 09:00 - 01:30 Saturday; 09:00 - 01:30 Sunday; 09:00 - 00:00
24/01648/LIPVM	The Crown & Two Chairmen	31 - 32 Dean Street London W1D 3SB	Pub or pub restaurant with lodge	Sunday; 07:00 - 22:50 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00

21/14629/LIPVM	The Crown & Two Chairmen	31 - 32 Dean Street London W1D 3SB	Pub or pub restaurant with lodge	Sunday; 07:00 - 22:50 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00
20/07618/LIPDPS	Mimis	56 - 57 Frith Street London W1D 3JG	Hotel, 3 star or under	Sunday; 07:00 - 22:30 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00

19/06836/LIPDPS	Dog & Duck Public House	18 Bateman Street London W1D 3AJ	Public house or pub restaurant	Sunday; 07:00 - 22:30 Sunday; 07:00 - 00:00 Monday to Thursday; 07:00 - 23:30 Monday to Saturday; 07:00 - 00:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00
13/01625/LIPDPS	Gopal's Of Soho	Basement And Ground Floor 12 Bateman Street London W1D 4AH	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/09153/LIPDPS	Doppo	33 Dean Street London W1D 4PW	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00

22/11707/LIPCH	Cookhouse Joe	33 Dean Street London W1D 4PW	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
23/00162/LIPVM	Barrafina Quo Vadis	26 Dean Street London W1D 3LL	Restaurant	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 02:30
23/07630/LIPT	Canwood55	55 Frith Street London W1D 4SJ	Restaurant	Sunday; 12:00 - 22:30 Monday to Saturday; 10:00 - 23:30
20/11539/LIPDPS	Tomato	54 Frith Street London W1D 4SL	Restaurant	Sunday; 10:00 - 01:00 Monday to Saturday; 10:00 - 01:30

20/10046/LIPN	Tomato (Shadow Licence)	54 Frith Street London W1D 4SL	Premises Licence - Shadow Licence	Monday; 10:00 - 01:30 Tuesday; 10:00 - 01:30 Wednesday; 10:00 - 01:30 Thursday; 10:00 - 01:30 Friday; 10:00 - 01:30 Saturday; 10:00 - 01:30 Sunday; 10:00 - 01:00
17/09349/LIPRW	Circa	Basement And Ground Floor 62 Frith Street London W1D 3JN	Night clubs and discos	Monday to Sunday; 11:00 - 01:00
23/06413/LIPDPS	Nandos	Ground Floor 10 Frith Street London W1D 3JF	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
18/08862/LIPVM	Japes	Ground Floor Townsend House 22 - 25 Dean Street London W1D 3RY	Restaurant	Sunday; 09:00 - 00:00 Monday to Saturday; 07:00 - 01:00

21/09121/LIPDPS	Sussex Restaurant	63 - 64 Frith Street London W1D 3JW	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
24/00468/LIPDPS	Sussex Restaurant	63 - 64 Frith Street London W1D 3JW	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/09297/LIPVM	Burger & Lobster	36 - 38 Dean Street London W1D 3TE	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:30 Friday to Saturday; 10:00 - 01:00 Sundays before Bank Holidays; 12:00 - 00:30
20/03127/LIPN	Not Recorded	Royalty House 72 - 74 Dean Street London W1D 3SG	Office	Sunday; 08:00 - 00:00 Monday to Saturday; 07:00 - 01:00
08/06508/LIPDPS	The Arts Theatre Club	50 Frith Street London W1D 4SQ	Night clubs and discos	Sunday; 09:00 - 23:00 Monday to Saturday; 09:00 - 03:30

23/08467/LIPT	Koya Bar	Ground Floor 50 Frith Street London W1D 4SQ	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
23/05947/LIPN	Not Recorded	75 Dean Street London W1D 3PU	Miscellaneous	Sunday; 09:00 - 22:30 Monday to Saturday; 09:00 - 00:00
17/06448/LICV	De Lane Lea Sports & Social Club	Ground Floor 75 Dean Street London W1D 3SQ	Film and TV studio	Monday to Saturday; 12:00 - 00:00
22/10218/LIPDPS	Soho Dean Street	76 Dean Street London W1D 3SQ	Club or institution	Monday to Sunday; 07:00 - 01:00
22/11030/LIPDPS	Dean Street Town House	69 - 71 Dean Street London W1D 3SE	Club or institution	Monday to Sunday; 00:00 - 00:00
24/00241/LIPDPS	Gravity House	65 - 66 Frith Street London W1D 3JR	Office	Monday to Sunday; 00:00 - 00:00
24/00392/LIPCH	Chotto-Matte	11 - 13 Frith Street London W1D 4RB	Restaurant	Sunday; 12:00 - 00:30 Monday to Saturday; 10:00 - 01:30

23/05175/LIPT	TAVUUK	3 - 5 Bateman Street London W1D 4AG	Cafe	Sunday; 12:00 - 16:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 12:00 - 00:00
06/07744/WCCMAP	Garlic & Shots	Basement And Ground Floor 14 Frith Street London W1D 4RD	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 10:00 - 01:00
23/01881/LIPV	Hazlitts Hotel	6 Frith Street London W1D 3JA	Hotel, 3 star or under	Monday; 00:00 - 00:00 Tuesday; 00:00 - 00:00 Wednesday; 00:00 - 00:00 Thursday; 00:00 - 00:00 Friday; 00:00 - 00:00 Saturday; 00:00 - 00:00 Sunday; 00:00 - 00:00
22/11434/LIPDPS	The Seafood Bar	Basement And Ground Floor 77 Dean Street London W1D 3SH	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

23/05285/LIPDPS	Hoppers	49 Frith Street London W1D 4SG	Restaurant	Sunday; 08:00 - 23:30 Monday to Saturday; 08:00 - 00:30
11/02308/LIPDPS	Prix Fixe Brasserie	Basement And Ground Floor 39 Dean Street London W1D 4PU	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/01943/LIPRW	Negroni	15 Frith Street London W1D 4RE	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/01394/LIPCH	Lobos Meat Tapas	Basement And Ground Floor 48 Frith Street London W1D 4SF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
21/14671/LIPDPS	40 Dean Street	40 Dean Street London W1D 4PX	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

22/04199/LIPDPS	Duck Soup	Basement And Ground Floor 41 Dean Street London W1D 4PY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/08362/LIPDPS	La Capannina Club	Basement 21 Bateman Street London W1D 3AL	Night clubs and discos	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 03:30
20/05637/LIPDPS	Suvlaki	Ground Floor 21 Bateman Street London W1D 3AL	Restaurant	Friday to Saturday; 12:00 - 03:00 Sunday to Thursday; 12:00 - 00:00
23/06757/LIPV	Soho Theatre	Basement And Ground Floor 21 Dean Street London W1D 3NE	Theatre	Monday; 10:00 - 02:30 Tuesday; 10:00 - 02:30 Wednesday; 10:00 - 02:30 Thursday; 10:00 - 02:30 Friday; 10:00 - 02:30 Saturday; 10:00 - 02:30 Sunday; 10:00 - 01:00

23/04892/LIPDPS	Soho Theatre Company	First Floor To Second Floor 21 Dean Street London W1D 3NE	Theatre	Sunday; 12:00 - 23:30 Monday to Saturday; 09:00 - 00:00 Bank Holiday; 14:00 - 23:30
11/01841/LIPDPS	Ronnie Scott's Jazz Club	Basement And Ground Floor And Part First Floor 47 Frith Street London W1D 4HT	Night clubs and discos	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 03:30
23/00144/LIPCH	Ceviche	Basement And Ground Floor 17 Frith Street London W1D 4RG	Restaurant	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 01:30
23/08878/LIPT	Blacks	Basement To First Floor 67 Dean Street London W1D 4QH	Club or institution	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 01:30
23/09001/LIPT	Not Recorded	67 Dean Street London W1D 4QH	Club or institution	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 01:30

17/11842/LIPDPS	Bonnie Gull	Ground Floor 22 Bateman Street London W1D 3AN	Cafe	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/06878/LIPDPS	Truffle Burgers	Ground Floor 22 Bateman Street London W1D 3AN	Cafe	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30